



Paula O'Sullivan

Social Media Marketing Specialist

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Previous speaking topics include:

- Using social media effectively at your next event
- Marketing your business on social media in 15 minutes a day
- Using LinkedIn to build your business
- The basics of Facebook and Instagram marketing
- How to build and maintain a positive online reputation

Other topics from areas of social media marketing can be presented on. Please contact Paula to discuss your needs.

About Paula

With over 10 years communications experience in the Government and community space, Paula brings a highly analytical and strategic mind to the social media environment.

Turning online activity into offline action is what drives our team to build and execute successful campaigns for our clients.

We work with a diversity of industries ranging from bookkeeping and financial services, right through to a variety of retail and other outlets.

Other industries we have worked with include first aid training, fitness, travel, technology, media, business consulting, creative industries and real estate.

Paula has spoken to a variety of audiences, and takes a practical approach in her presentations.

Offerings and rates

Keynote address

Topics relating to various aspects of and trends in social media marketing.

Various

2 hour workshop

How to use 2 of Facebook, LinkedIn, Twitter or Instagram.

\$650 + GST

Half day seminar

Training from the 2 hour workshop plus strategy development.

\$1,000 + GST

Full day seminar

Training from the Half day seminar plus Facebook Advertising.

\$1,750 + GST